



North American Gem Inc.

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TSX-Venture: NAG

North American Gem Inc. Appoints Qualified Person for Kentucky and West Virginia Coal Operations

January 26, 2010: North American Gem Inc. (TSX-V symbol: NAG) (NAG) is pleased to announce the engagement of Ms. Deborah Moses, a Professional Engineer, with the support of Engineering Consulting Services, Inc. (ECSI) to provide engineering services for the Company's coal operations in Kentucky and West Virginia.

Ms. Deborah Moses serves as Director, South East Region of ECSI. She manages ECSI's Corbin office as well as coordinates mining, environmental, and surveying projects throughout the southern part of the state. Her areas of expertise include reserve analysis, environmental audits, and unmined mineral tax issues. Ms. Moses is a licensed Professional Engineer (PE), a licensed Professional Land Surveyor (PLS), and a Registered Environmental Manager (REM) with the National Registry of Environmental Professionals. Engineering Licenses: KY#16187, TN #021889 Land Surveying Licenses: KY#2880 Registered Environmental Manager #08695.

Under the agreement, Ms. Deborah Moses will provide the following consulting services:

1. Engineering services as needed.
2. Evaluation of coal leases for the purpose of determining development potential.
3. Preparation of mine permit applications and mine plans.

Ms. Deborah Moses serves as Manager of Administrative Programs, Property Analyst, and Supervisor for Technical Support Services for TECO Coal Corporation in Corbin, Kentucky. She coordinated company records management program, calculated reserves based on quality and quantity for potential mining areas, assisted with filing annual 10-k reports to the Securities and Exchange Commission, performed inter-company environmental audits, oversaw submittal of unmined mineral tax information for all TECO Coal companies, administered mining and trucking contracts, was involved in all major mapping projects and property acquisitions, and served as an expert witness when necessary.

Ms. Deborah Moses also served as the Mining Engineer for Gatliff Coal Company in Corbin, Kentucky. She completed surface and underground surveying, performed underground time studies, served as project engineer for design and construction of refuse disposal facility, and was responsible for surface and underground mine planning and permitting, and served as CAD coordinator.

North American Gem Inc. (TSX-V symbol: NAG) is a Junior Exploration Company based in Western Canada. The Company's primary goal is to explore for Coal in North America, currently the focus is in Kentucky, Saskatchewan, and West Virginia. In addition to Coal exploration, the Company also has interests in Uranium, Copper, Gold, Molybdenum and other base metals in Canada.

On Behalf of the Board of Directors
NORTH AMERICAN GEM INC.
"Charles Desjardins"

Charles Desjardins
President and Director

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Cautionary note:

This report contains forward looking statements. Resource estimates, unless specifically noted, are considered speculative. Any and all other resource or reserve estimates are historical in nature, and should not be relied upon. The production rate and mine-life projections have been made without support of a feasibility study, there is no certainty the proposed operations will be economically viable. By their nature, forward looking statements involve risk and uncertainties because they relate to events and depend on factors that will or may occur in the future. Actual results may vary depending upon exploration activities, industry production, commodity demand and pricing, currency exchange rates, and, but not limited to, general economic factors. Cautionary Note to US investors: The U.S. Securities and Exchange Commission specifically prohibits the use of certain terms, such as "reserves" unless such figures are based upon actual production or formation tests and can be shown to be economically and legally producible under existing economic and operating conditions.