



NORTH AMERICAN GEM INC.

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TSX-Venture: NAG

North American Gem Inc. Retains AGORACOM to Provide Online Investor Relations

March 13, 2009: North American Gem Inc. (TSX-V symbol: NAG) (the “Company”) announces that AGORACOM has been engaged to provide investor relations and corporate communications services to the Company.

Effective March 18, 2009, a customized and monitored North American Gem IR HUB <http://agoracom.com/ir/NorthAmericanGem> will allow the Company to communicate with investors in near real-time and will extend communications via audio messages, video presentations, webcasts and podcasts. In addition to traditional e-mail, investors will receive all communications via RSS feed. The IR HUB will provide investors with a monitored discussion free of spam, profanity and misinformation. Investors will be able to post questions and receive answers within the same day, or simply review questions and answers posted by other investors.

AGORACOM will provide Tier-1 NAG financial coverage and press releases to Yahoo Finance Canada, AOL Finance Canada and Blackberry devices worldwide. In addition, AGORACOM will be launching a search engine IR Program via Google and Yahoo to identify and target prospective North American Gem investors across North America.

The investor relations agreement is for an initial one-year term. The Company will pay a monthly fee of \$3,000 and issue 250,000 options at \$0.10 which will vest in equal quarterly amounts over the next 12 months. Under the agreement, AGORACOM will assist with a strategic investor relations plan and implement campaigns to strengthen its communication with the investment community. Neither AGORACOM, nor any of its employees, currently holds any interest, directly or indirectly, in the Company, or any right or intent to acquire such an interest. This agreement is subject to regulatory approvals.

About AGORACOM

AGORACOM Investor Relations (<http://www.AgoracomIR.com>) is North America's largest online investor relations firm for small-cap companies. We have partnered with the world's biggest internet companies, including Yahoo, AOL, Google and Blackberry to market our clients to a massive audience of new small-cap investors. We have served over 200 companies since 1997.

AGORACOM Investor Relations has displaced the telephone and e-mail as primary IR communications devices. Our IR HUB delivers two-way investor relations in near real-time that is 24/7/365 accessible to shareholders around the world and goes far beyond text by offering both audio and video communications.

AGORACOM (<http://www.Agoracom.com>) is North America's only small-cap community built to serve the needs of serious small-cap and micro-cap investors. No rumors, profanity, stock bashing or hyping. Our traffic ranking is above the top 1% of all websites around the world.

North American Gem Inc. (TSX-V symbol: NAG) is a Junior Exploration Company based in Western Canada. The Company's primary goal is to explore for Coal in North America, currently the focus is in Saskatchewan and West Virginia. In addition to Coal exploration, the Company also has interest in Uranium, Copper, Gold, Molybdenum and other base metals in Canada. The Company has advanced the Louise Lake copper-gold-molybdenum-silver project, located in British Columbia and has produced a NI 43-101 compliant Resource estimate. In Alberta, the Whiskey Gap, Charles Lake, Western Basin, and Bonny Fault, Uranium potential projects. The Mosquito Gulch Uranium property located in the Northwest Territories and the Ranger Lake Uranium property located in Ontario.

On Behalf of the Board of Directors
NORTH AMERICAN GEM INC.

"Charles Desjardins"

Charles Desjardins
President and Director

THE TSX VENTURE EXCHANGE DOES NOT TAKE RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THE CONTENT OF THIS NEWS RELEASE.

Cautionary note:

This report contains forward looking statements, particularly those regarding cash flow, capital expenditures, and investment plans. Resource estimates, unless specifically noted, are considered speculative. The Company has filed a National Instrument 43-101 resource estimate on the Louise Lake property. Any and all other resource or reserve estimates are historical in nature, and should not be relied upon. By their nature, forward looking statements involve risk and uncertainties because they relate to events and depend on factors that will or may occur in the future. Actual results may vary depending upon exploration activities, industry production, commodity demand and pricing, currency exchange rates, and, but not limited to, general economic factors. Cautionary Note to US investors: The U.S. Securities and Exchange Commission specifically prohibits the use of certain terms, such as "reserves" unless such figures are based upon actual production or formation tests and can be shown to be economically and legally producible under existing economic and operating conditions.